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FOR IMMEDIATE RELEASE

TASTE OF RIVER NORTH TO SHOWCASE LOCAL RESTAURANTS, CUISINE JULY 17th and 18th

Community Unites with Guinness World Records™ Attempt for Most High Fives

CHICAGO, IL (June, 2010) – The River North scene will take center stage again at the Taste of River North, Saturday, July 17th and Sunday, July 18th. Located in and around magnificent Erie Park, this fest gives food lovers and weary art shoppers a taste of the best of everything the trendy River North neighborhood has to offer along a picturesque green riverfront setting.

There's something for everyone at TORN, the fest that reflects the celebrated offerings of its surroundings: spectacular cuisine and world-renowned art and design. Revelers will enjoy two full days of great River North food, galleries, local merchants, live cutting-edge music; a kid's and pet fun area – along with some of Chicago's most impressive river and architectural views. Plus, this year TORN gives Chicago a shot at making history, when it attempts to break the Guinness World Records™ for most HIGH FIVES in an hour (more details below).

The Restaurants

Hosted by the River North Residents Association, the fest's main emphasis is on local cuisine. Everything featured at TORN is selected based on its popularity in the 'hood. The area's top restaurants will be dishing out fabulous creations above and beyond standard fest fare. Participating restaurants include: Flemings, Sullivans, Ai Sushi, Green Door Tavern, English, La Madia, @ Spot Café, Erie Café, Zocalo, Steve's Deli, Mercadito, Italiasia, and Citizen.

The Music

In addition to the food and fun, another big difference between TORN and other cookie-cutter Chicago street festivals is high quality live music. Headlining Saturday night is Sixteen Candles and capping things off on Sunday is Mike & Joe. The full lineup is as follows:

Saturday 7/17

Sixteen Candles
Jeffrey David Goldford
Markit 8
Pipe Dream

Sunday 7/18

Mike & Joe
Mathien
This Must Be The Band
Becky Likes Tigers
Little Miss Ann

**For talent photos, bio or interviews, contact publicist Jody Grimaldi at 630/470-0044.*

The High Five

Be a part of a record-breaking event! The ComedySportz Theatre has teamed up with TORN to bring the Guinness World Records™ for most HIGH FIVES in one hour to Chicago. On top of a record-breaking event, this is also a great time to show our mid-west spirit by coming together with 500 of your closest friends and slapping hands...because we all deserve a HIGH FIVE. Hand sanitizer will be provided by ComedySportz, Chicago's *clean* improv comedy. On Sunday, July 18th at 4:00 PM, the record will be ours!

**The HIGH FIVE event is a perfect for news video / photo ops. Contact publicist Jody Grimaldi at 630/470-0044 to arrange.*

The Kids Corner

TORN will have a dedicated family area again this year. The Kids Corner features non-stop children's entertainment, including: live entertainment both afternoons with performances by artists such as The Little Miss Ann Band (Sunday at 12:30), and other children's activities including: hands-on cooking demos, art & crafts, face painting, story-time, and some mini-classes (dance, gymnastics, zumba, kung-fu).

The Fine Print

There is a \$5 suggested donation requested for admittance. Proceeds will support the RNRA. Hours of operation are Saturday from Noon to 10 PM and Sunday from 11 AM to 8 PM. Erie Park is located at 630 N. Kingsbury (at Kingsbury and Erie) in Chicago, IL 60610. Tickets for food and beverage samples are just \$1.00 each. For more info, vendor/participant applications go to <http://rnrachicago.org/>.

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